

## **FIONA CARSWELL**

Fiona@fionacarswell.com

### **WORK EXPERIENCE**

#### **Apple, Inc.**, Cupertino, CA

*User Interface Engineer/Web Technologist, iTunes, 8/06 – present.*

*Intern, User Interface Engineering, iTunes, 5/06 – 8/06.*

Coordinate with a variety of teams to create promotions on iTunes stores worldwide.

#### **National Bureau of Economic Research**, Cambridge, MA

*IT/Editorial, 6/01 – 7/05.*

Consulted with researchers and professors at top universities to design and edit print work promoting their latest academic economic research. Advised the web team on strategies for information display to maximize visitor return.

#### **Lumen Eclipse**, Boston, MA

*Intern, Motion Graphics and Web Design, 1/05 – 5/05.*

Created animations/videos, illustrations, and web work for artists and businesses.

#### **Cambridge Community Television**, Cambridge, MA

*Flash Instructor and Volunteer, 5/02 – 5/03.*

Developed and presented educational seminars on digital technology to the community.

#### **PilgrimPage Graphic Design**, Lawrence, KS

*Web and Print Designer/Animator, 2/00 – 12/00.*

Consulted with clients to develop brand identities and print/web promotions from initial planning to finished product.

#### **Peggy Guggenheim Collection**, Venice, IT

*Intern, 9/99 – 12/99.*

Assisted in the general running of the museum. Designed and presented seminars on art history.

### **EDUCATION**

#### **Tisch School of the Arts**, New York University, New York, NY

*Masters, Interactive Telecommunications Program (ITP), 2005-2007.*

Courses included: Physical Computing, Ubiquitous Computing, Industrial Design, Spatial Design, Big Games, Assistive Technology, Dynamic Web Development.

**School of the Museum of Fine Arts**, Boston, MA  
*Certificate in Graphic Design, 2003 – 2005.*  
Included courses in Web Design and Advanced Illustration.

**Tufts University**, Boston, MA  
*Audited C++ Programming, summer 2003.*

**Cambridge Community TV**, Cambridge, MA  
*Audio/visual video production classes, spring 2002 - spring 2003.*

**University of Kansas**, Lawrence, Kansas  
*BA, Art History, 1995-1999.*  
Included courses in Advanced Drawing and 2-D and 3-D Design.

## **SKILLS**

### **Software:**

Photoshop, Illustrator, Excel, Numbers, Filemaker, Flash, AfterEffects, Dreamweaver, Fireworks, Director, QuarkXPress, CorelDraw, CorelPaint. Mac and PC.

### **Programming:**

HTML, XML, some knowledge of PHP/Perl, MySQL, CSS, C++, Java, JavaScript, Actionscript.

### **Other:**

A/V production, storyboarding, physical computing, mobile computing, Italian fluency.

## **AWARDS / EXHIBITIONS**

**SIGGRAPH**, San Diego, 2007.

**ITP Spring Show**, 2006 and 2007, **ITP Winter Show**, 2005 and 2006.

**Tisch Scholarship**, New York University, 2005-2007.

**Amsden Award** in Art History, University of Kansas, 1999.

**Harley S. Nelson Scholarship** in Art History, University of Kansas, 1998.

**Honor's Program**, University of Kansas, 1995-1999.

**Art and Design Department Full Scholarship**, University of Kansas, 1995.

**Sharpe Scholar**, Marie Walsh Sharpe Foundation, 1994.